

Message Text

UNCLASSIFIED

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64

ORIGIN NEA-10

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FM SECSTATE WASHDC

TO AMEMBASSY CAIRO

UNCLAS STATE 252300

E.O. 11652: N/A

TAGS: BTRA, EG

SUBJECT: DEKALB AG RESEARCH VISIT

REPRESENTATIVE OF DEKALB AG RESEARCH, INC. OF DE KALB, ILLINOIS (SALES DOLS 259 MILLION) WILL VISIT CAIRO NOV 30 TO DEC 5 AND AGAIN ON DEC 8 AFTER SHORT TRIP TO SUDAN. FIRM IS ONE OF TWO MAJOR U.S. FIRMS DEVELOPING SPECIAL VARIETIES OF CORN, WHEAT, SORGHUM AND SUNFLOWER SEEDS. HAS SUBSIDIARY IN POULTRY INDUSTRY AND ANOTHER SUBSIDIARY IN IRRIGATION BUSINESS WHICH LICENSED CENTER PIVOT IRRIGATION SYSTEM USED IN LIBYA. TEAM INCLUDES VICE PRES CORPORATE DEVELOPMENT JOHN MC CARTER; JOHN POWER, ASSISTANT TO MC CARTER; DR. KRULL, SEED EXPERT; AND GARRY PARKER, DIRECTOR MARKETING FOR IRRIGATION SUBSIDIARY. ARRANGEMENTS BEING MADE FOR THIS VISIT BY WILLIAM POLK WHO IS RESIDENT IN CAIRO AND CONSULTANT/ADVISOR TO COMPANY. WILL CONTACT MERRICK ON ARRIVAL. TEAM ON BASIC FACT FINDING MISSION TO SEE WHETHER WORTHWHILE TO DO FEASIBILITY STUDIES FOR INVESTMENT PROJECTS IN IRRIGATION BUSINESS, POULTRY, FARMING, SEED DEVELOPMENT, AND OTHER AGRO-BUSINESSES.

KISSINGER

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